

TULSA
NOVEMBER 15-18

It's a great environment for building business, developing relationships, and sponsors get extra attention!

#Trex26 | NTAtrovelexchange.com

One complimentary annual NTA membership	Platinum \$25,000+				
Reserved table for sit-down meal events (excludes operator-only and fundraising events)					
Complimentary Travel Exchange registration • Two registrations for Platinum • One registration for Gold					
Buyer in-room gift drop (optional - sponsor to provide gift)					
Exhibit booth on NTA's Exchange floor: • Platinum 20' x 20' island • Gold – 10' x 20' • Silver – 10' x 10' • Refreshment stations receive a 10' x 20' booth					
Eligible to win TREXie booth award (winners recognized at TREX lunch)					
Priority listing in appointment request system (Tour Operator Seller, Tour Supplier and DMO member categories only)					
Sponsor logo on NTATravelExchange.com and in all official Travel Exchange publications, TREX app, and on-site signage					
Prizes and giveaways from exhibitors will be promoted on the TREX app and TREXpress Daily (prizes and giveaways at expense of exhibitor)					
Sponsor recognition/signage on TREX floor					
Sponsor ribbon with badge					

Sponsorships are sold on a first-come, first-served basis. Sponsors have first right of refusal for 2026.



SPONSORSHIP OPTIONS

First impressions

- Buyer gift: \$2,500
- Badges: \$10,000
- Charging stations: \$10,000
- Wi-Fi: \$10,000
- Mobile app: \$14,000 **SOLD**

Food & drink

- Refreshments: \$2,000–\$4,000
- Sweet Suite: \$3,500 (one day)
- Buyer Breakfast: \$12,000 **SOLD**
- All-attendee Networking Breakfast: \$15,000 **SOLD**

TREXpress Daily publication

- 1/2 page: \$3,000
- Full page: \$4,000
- Inside front cover or inside back cover: \$5,000
- Back cover: \$6,000 **SOLD**

At the mic

- Seminars: \$4,000
- Buyer Network Forum: \$5,000
- Opening General Session (Sunday): \$7,500 **SOLD**

Booths & Events

- Kick-off to TREX Bars: \$5,000
- All-attendee Reception Sunday: \$10,000 **SOLD**
- Monday Happy Hour: \$8,000
- NightCap: \$10,000 **SOLD**
- Custom booth activities (varies)

Digital marketing

- Customized e-blast: \$1,500

Custom sponsorship

- Let us create a custom opportunity for you that meets your objectives and budget.



This is your audience—we'll see you in Tulsa!

Brooke Coulter

Director of Sales

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NTAtravelexchange.com/sponsor