

NTA National Parks Partners

Sponsorship Opportunities

Adventure - \$6,000

includes:

- **Counter** with graphic in the National Parks Pavilion on the Travel Exchange Floor
- One pre-TREX e-blast promo
- One social media post featured on NTA's Facebook, Instagram, and LinkedIn
- Company logo featured in the first issue of *TREXpress Daily* on-site publication
- Participation in pre-scheduled buyer appointments at TREX '24
- Company logo on all sponsorship signage, NTA's sponsorship webpage, and event mobile app

Discovery - \$9,000

includes:

- **Single kiosk** with graphic in the National Parks Pavilion on the Travel Exchange Floor
- One pre-TREX e-blast promo
- One social media post featured on NTA's Facebook, Instagram, and LinkedIn
- Company logo featured in the first issue of the *TREXpress Daily* on-site publication
- Participation in pre-scheduled buyer appointments at TREX '24
- Company logo on all sponsorship signage, NTA's sponsorship webpage, and event mobile app

Expedition - \$12,000

includes all benefits listed above, PLUS:

- **Double kiosk** with graphic in the National Parks Pavilion on the Travel Exchange Floor
- One 75-word entry to run in one issue of *TREXpress Daily* on-site publication
- Opportunity to provide an in-room buyer gift at TREX '24
- Pre-TREX '24 promotion in our *Tuesday* Newsletter

Questions?

Contact

Brooke Coulter

Director of Sales

brooke.coulter@ntastaff.com

+1.859.264.6560



www.ntatravelexchange.com

