



NTA NATIONAL PARKS PARTNERS BENEFITS

| Benefits | Benefit Details | Expedition \$12,000 | Discovery \$9,000 | Adventure \$6,000 |
|----------------------------------------------------------------------------------|----------------------------------------------------------------------------|--------------------------------|--------------------------------|---------------------------|
| TREXpress Daily submitted entry | 75-word entry to run in one issue of TREXpress Daily | X | --- | --- |
| TREX '23 Buyer Gift | Opportunity to provide in-room buyer gift at TREX '23 | X | --- | --- |
| Tuesday Newsletter | Pre-TREX '23 promotion in the newsletter | X | --- | --- |
| National Parks Partners Pavilion at TREX '23 | Company logo on signage, display table, opportunity to network with buyers | X Double kiosk with graphic | X Single kiosk with graphic | X Counter with graphic |
| E-blast Promo | Pre-TREX e-blast promo | X | X | X |
| Social Media | Company featured on NTA's Facebook, Instagram, and Twitter | X | X | X |
| TREXpress Daily Feature | Company logo featured in first issue along with other NPPs | X | X | X |
| TREX '23 Buyer Appointments <small>*does not include registration fee</small> | Participation in pre-scheduled buyer appointments at TREX '23 | X | X | X |
| TREXpress Daily/Event Signage | Company logo on all sponsorship signage and in TREXpress Daily publication | X | X | X |
| NTATravelExchange.com | Company logo on NTA's sponsorship webpage | X | X | X |



Questions?
Contact Brooke Coulter
brooke.coulter@ntastaff.com
1.859.264.6560

