



NTA NATIONAL PARKS PARTNERS

Providing parks solutions to travel professionals

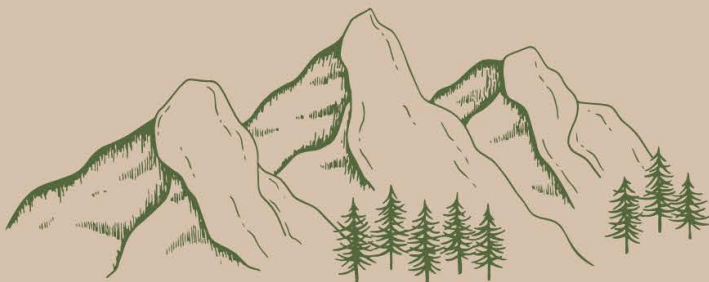
Sponsorship opportunities

travel  exchange '21

CLEVELAND

NOVEMBER 14-17

The National Tour Association's annual conference brings together packaged tour professionals who buy and sell travel product all over North America and around the world.



NTA National Parks Partners Sponsorship Packages

Contributing Sponsor: \$1,500

- Company logo displayed on NTA National Parks Partner webpage with hyperlink to company's website
- Pre-TREX promotion in Tuesday e-newsletter
- Company logo featured in TREX on-site signage with other Parks Partners sponsors

Included in Sponsorship Packages Below

- Company logo featured in the NTA National Parks Partners section of the NTAtravelexchange.com sponsor recognition list and the National Parks Partners Pavilion at Travel Exchange '21
- Company featured on NTACourier.com for one month – date TBD
- Company featured in one issue of TREXpress Daily promoting the NTA National Parks Partners program and the National Parks Partners Pavilion
- National Parks Partners Pavilion sponsorships include: sponsor logo featured on pavilion signage; opportunity to set up at a customized table, opportunity to display and distribute collateral; opportunity to interact with buyers who visit the pavilion
- NTA National Parks Partners sponsor ribbon



Adventure Package: \$3,500

Includes all of the above benefits, plus:

- Single display table in National Parks Partners Pavilion - benefits listed above
- One (1) Conference Registration for Travel Exchange '21
- Opportunity to participate in prescheduled buyer appointments (applies to DMO's tour operators and tour suppliers)
- Company logo featured in the issue of *TREXpress Daily* promoting the NTA National Parks Partners sponsors
- Pre-TREX promotion in Tuesday e-newsletter
- Opportunity to secure an NTA membership (required) - pricing based on company category

Discovery Package: \$7,000

Includes all of the above benefits, plus:

- Single display table in National Parks Partners Pavilion - benefits listed above
- One (1) Conference Registration for Travel Exchange '21
- Opportunity to participate in prescheduled buyer appointments (applies to DMO's tour operators and tour suppliers)
- Company logo featured in the issue of *TREXpress Daily* promoting the NTA National Parks Partners sponsors
- Pre-TREX promotion in Tuesday e-newsletter
- Opportunity to secure an NTA membership (required) - pricing based on company category
- Sponsored article on NTAcourier.com
- One (1) pre-conference social media push - Facebook, Instagram, Twitter
- One (1) email blast to entire NTA membership prior to TREX
- Company logo featured in the NTA National Parks Partners section of the NTAtravelexchange.com sponsor recognition list
- Product spotlight in Tuesday e-newsletter date - TBD

Expedition Package: \$11,000

Includes all of the above benefits, plus:

- Double display table in National Parks Partners Pavilion – benefits listed above
- Two (2) Conference Registration for Travel Exchange '21
- Opportunity to participate in prescheduled buyer appointments (applies to DMO's tour operators and tour suppliers)
- Opportunity to provide Buyer In-room Gifts (provided by sponsor)
- Sponsored content on NTAcourier.com – date TBD
- Company logo featured in the issue of *TREXpress Daily* promoting the NTA National Parks Partners sponsors
- Pre-TREX promotion in Tuesday e-newsletter
- Opportunity to secure an NTA membership (required) – pricing based on company category
- Sponsored article on NTAcourier.com
- Company featured in two (2) pre-conference social media pushes – Facebook, Instagram, Twitter
- One (1) email blast to entire NTA membership prior to TREX
- Company logo featured in the NTA National Parks Partners section of the NTATravelexchange.com sponsor recognition list
- One (1) Product spotlight in Tuesday e-newsletter – date TBD
- Company logo prominently featured on NTATravelexchange.com National Parks Partners page, including link to sponsor website, sponsor-provided testimonial (20 words or less), opportunity to submit promotional content (50 words), and opportunity to submit photo image
- Feature article in NTAcourier.com with intro and link on NTAonline.com's National Parks Partners webpage. Feature to run for one month. SPONSOR provides content, images, and logo
- Two email blasts to entire NTA membership prior to TREX

NOTE: Membership in NTA is required for sponsorship at the rates listed above. We will provide membership benefits and pricing that reflects your companies' category. As part of this program non-members can take advantage of special membership fees *and* quickly become NTA members and Parks Partner sponsors.

For more information:

Sue Cronin
National Parks Sales Director
Phone: +1.203.256.8402
Email: scroninnta@gmail.com